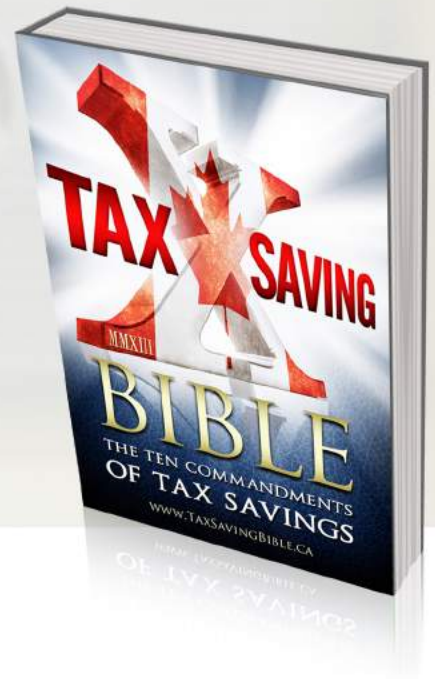


Attention:

Financial Planners, Tax Preparers, & Industry Partners...



MrTaxes.ca is actively seeking the top “tax saving” financial strategies for this upcoming 2018 tax year. We are on the hunt for tactics from first-class financial professionals. We believe that the mixture of YOU (financial professional) and MrTaxes.ca® will be an **unparalleled source of material about tax saving opportunities and planning for our clients and yours!**

The Tax Saving Bible will be published in print, in E-book format, and online; resulting in **increased exposure of our mutual message.** We will be distributing the finished product both through third parties and promotions through the Mr Taxes tax professional network. In addition to this, it will be distributed at multiple on-site locations, offices, and pitched to the media in a large scale promotional and PR campaign set to take place in late 2018.



**Turn Over for
Submission
Requirements**

&

**Special
Participation Offers**

The Deets and Submission Format:

50% of net profits from this book will be shared equally between the contributors as a charitable contribution in their name to a registered charity of choice.

As a contributor, we ask that you agree to the following:

- That your strategy is original work, respecting intellectual property law.
- That you have your strategy approved by your company and/or compliance department.
- That you do not promote specific products or your company. (You will receive proper recognition and receive all leads as a result of your contribution.)
- That MrTaxes.ca retains the right to publish your work for a shorter period of two years from the date of publishing or as applicable as a strategy.

Your 3000-4000 word strategy will be accepted when it is accompanied by the following information:

- Chapter Title
- Professional Headshot
- Your full name, license (if applicable), designation and/or any other applicable title
- The company you work for or with
- Your favourite charity (the charity you wish your portion of profits to be donated to)
- Summary of WHY you chose this certain charity of choice (50-80 words)
- Favourite book and author accompanied with your favourite quote from the book
- What is the reason behind this quote choice (history?) in 50-100 words
- Why and/or How did you get into your current profession (200-300 words), and what do you enjoy the most about your career (50-100 words)

Now the fun part... your actual 'Tax Saving Strategy'!

- Your chosen tax saving strategy (name it)
- In 1500-2000 words, summarize your strategy (give it a story...c'mon, you can do this!) used by you or your company to assist someone to save tax.
Must be a real story but we will permit the use of aliases to protect your privacy and the privacy of your clients.
- Your favourite tax saving strategy EXPLAINED
 - Overview
 - Step-by-step... (With timelines, amounts, quantities, values, formulas, legislation...)
 - Diagrams, logos, charts, links and referrals to websites as necessary
 - References provided for any work where you need copyright recognition as it relates to the use of specific quotes

Email your submission in a word doc with all required attachments by December 1st to:

admin@mrtaxes.ca



Offers!



Your Name in the Book

You story published to our social channels and website

Advertising Opportunities

***ALL submissions will be posted online by mid-December 2014, and you will have the ability to send people to the website to have your submission voted on!**

If you wish to donate to the book, the Indiegogo campaign will launch mid-December 2018. Check facebook.com/taxsavingbible for details. Offers subject to change at publishers discretion

