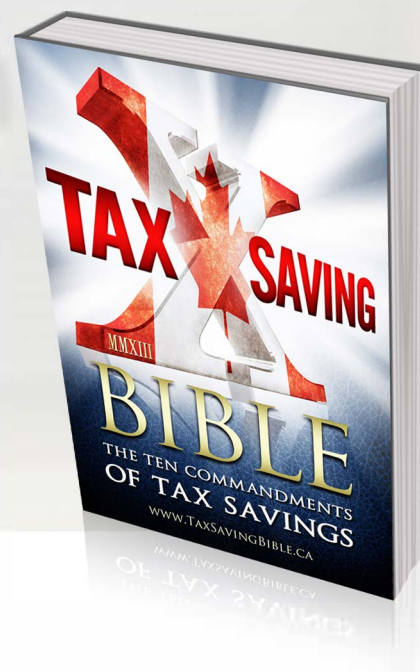


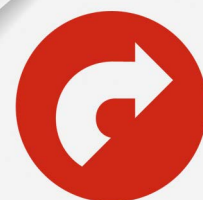
Attention:

Financial Planners, Tax Preparers,
Business owners & Industry Partners...



MrTaxes.ca is actively seeking the top "tax saving" financial strategies for this upcoming 2024 tax year. We are on the hunt for tactics from first-class financial and business professionals. We believe that the mixture of "YOU" and MrTaxes.ca® will be an **unparalleled source of material about tax saving opportunities and planning for our clients and yours!**

The Tax Saving Bible will be published in print, E-book format and online; resulting in **increased exposure of our mutual message.** We will be distributing the finished book via third parties and promotions through the MrTaxes.ca professional network. In addition to this, it will be distributed at multiple on-site locations, offices, and pitched to the media in a large scale promotional and PR campaign set to take place January 2025.



**Turn Over for
Submission
Requirements**

&

**Special
Participation Offers**

The Deets and Submission Format:

50% of net profits from this book will be shared equally between the contributors as a charitable contribution in their name to a registered charity of their choice.

As a contributor, we ask that you agree to the following:

We ask that you agree to the following:

- That your strategy is original work, respecting copyright law.
- That you have your strategy approved by your compliance department.
- That you do not promote certain products or your company. You will receive proper recognition and receive all credit as a result of your contribution.
- That MrTaxes.ca retain the right to publish your work for a shorter period of two years from the date of publishing or as applicable as a strategy.

Your 2500-3500 word strategy will be accepted when it is accompanied by the following information:

Chapter Title Page

- Title for Chapter: Examples: Starting a Business, Insurance Tax Shelter, Tax Efficient Investments, Income splitting in retirement, deferring property tax, pulling your CPP out at 60.
- Portrait Photo (Professional – Current)
- Your name and licences, designations etc: John Doe, CFP, Life Insurance and Mutual Fund Licensed etc.
- Your Title: Financial Advisor
- Your Company or company you work for? Financial Inc.
- Why and/or how did you get into the profession? 60-100 words. What do you enjoy most about your profession? 60-100 words.
- What is your favourite charity: (proceeds from sale of this book donated to this charity)
- Why is this, your charity of choice? 50-80 words

Now the fun part... your actual 'Tax Saving Strategy'!

- Your chosen tax saving strategy (name it)
- In 1500-2000 words, summarize your strategy (give it a story...c'mon, you can do this!) used by you or your company to assist someone tax. Must be a real story but we will permit the use of aliases to protect your privacy and the privacy of your clients.
- Your favourite tax saving strategy EXPLAINED
 - Overview
 - Step-by-step... (With timelines, amounts, quantities, values, formulas, legislation...)
 - Diagrams, logos, charts, links and references to websites as necessary .
 - References provided for any work where you need copyright recognition as it relates to the use of specific quotes

Email your submission in a word doc with all required attachments by December 1st to:

admin@mrtaxes.ca



Offers!



☐ Your Name and business in the bible as published author

☐ Your story published to our social channels and website

☐ Advertising/Marketing Events and Opportunities

***ALL submissions will be**

***All submissions will be posted online by December 2024. You will have the ability to send people to the website to view your submission!**